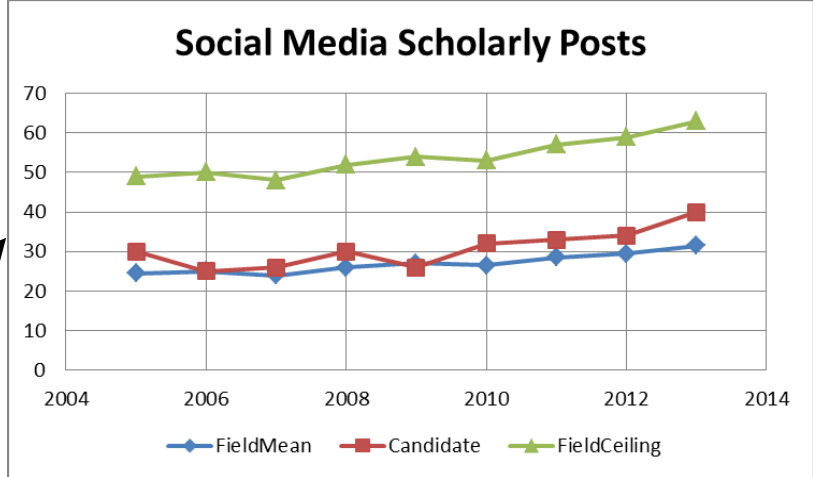


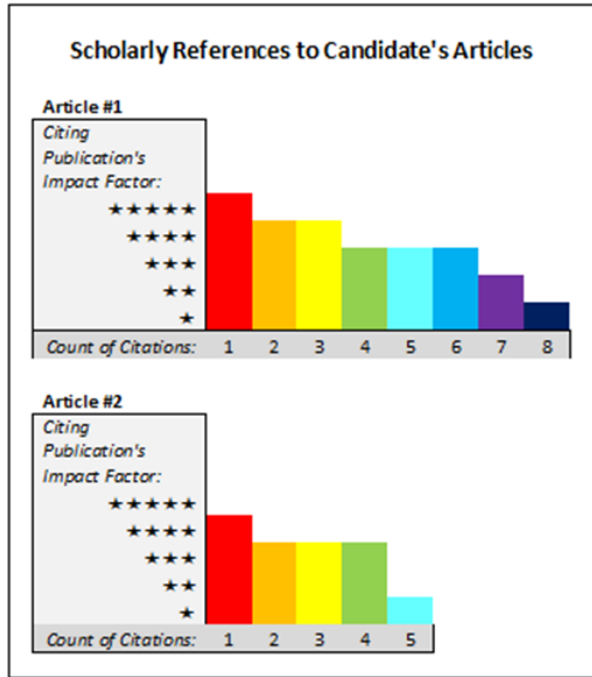
A Visible Job to Do:
Some thoughts on opportunities for libraries concerning academic professional metrics

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	supply/production		demand/consumption
	I. Publishing, Presentations, Interviews	II. Social Media	III. Scholarly Citations
WRITING	Monographs	Posts ¹	<u>ReferencesInScholarlyLit</u>
	Articles	CommentsBy ²	<u>ReviewsOf</u>
	Presentations (at Professional Meeting)	Followers ³	
	<u>InterviewsOf</u> (by an External Institution)	CommentsAbout ⁴	
	<u>ReviewsBy</u>	Usage ⁵	
			BEING CITED

¹ Self-initiated scholarly public rhetoric: blog posts, tweets, podcasts, video clips
² Responses to the posts of other scholars
³ Count of scholars who follow candidate's posting platform(s)
⁴ Outside references by others to publications and posts
⁵ Views and downloads of posts



Above, a draft dashboard report framework for promotion and tenure review purposes that libraries could produce as a mediated service for their institutions' administrations, given some infrastructural and cultural adjustments. Sample infographic details at right visually portray indicators of the quality and quantity of the candidate's work.